

Please send us this form with your check made out to the Brain Injury Association of North Carolina by March 1, 2010:

**BIANC, Attn: Walk & Roll-athon  
PO Box 10912  
Raleigh, NC 27605**

Please email your logo (jpeg or pdf) to [bianc@bianc.net](mailto:bianc@bianc.net). BIANC relies on your contributions and member fees. Thank You!

**HIGH POINT WALK & ROLL-ATHON  
SPONSOR CONTACT INFORMATION**

Company: \_\_\_\_\_

Team: \_\_\_\_\_

Individual: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I am interested in being **Title Sponsor** for the Walk & Roll-athon Event - \$5,000

I will be a Walk & Roll-athon Event

Partner:

**Five Star Partner** - \$2,500

**Four Star Partner** - \$1,000

**Three Star Partner** - \$500

**Two Star Partner** - \$250

**One Star Partner** - \$100

**Display Booth** at Event - \$15

I have an item or items I will donate for the end-of-event prize drawings.

I have coupons, giveaways, or promotional items for participant packets.

I would like information on Brain Injury and the BIANC.

My company may be able to provide volunteers for this event.

## March is Brain Injury Awareness Month



Over 180,000 North Carolinians are living with brain injury. This equals the population of the city of Fayetteville. Every 23 seconds someone in the United States sustains a brain injury.

Help us raise awareness and shine a light on brain injury and reach out to survivors, military and families! Please help us reach our goal of **\$100,000!** Team & Individual Packets also available.

**5 Walk & Roll-athons** are scheduled in March and April in Asheville, Fayetteville, Greenville, Raleigh, and the Triad area.

**We need your help!  
For More Information:  
[www.bianc.net](http://www.bianc.net)**



P.O. Box 10912, Raleigh, NC 27605  
Phone (919) 833-9634

## Sponsorship Opportunities

### 4<sup>th</sup> Annual Walk & Roll-athon

*A Walk For Thought*

**April 10, 2010**

March is Brain Injury Awareness Month

Walk for Safety for Athletes

Walk for the Troops



**High Point City Lake Park  
Jamestown, NC**

Brain injury is a life changing experience. Your donation will benefit people with brain injury and their families through the Brain Injury Association of North Carolina.

### **Title Sponsor \$5,000**

- Sponsor name as title to event
- Name/logo on BIANC website/link to sponsor website
- Name/logo on Walk & Roll-athon T-shirts (if received by March 1, 2010)
- Name/logo on all on-site registration forms
- Name/logo on all event banners/course signage (if received by March 1, 2010)
- Sponsor display booth at event (if desired)
- Sponsor giveaways/coupons given to all participants
- 15 waived entry fees (includes refreshments, lunch/event t-shirt)

### **Five Star Partner \$2,500**

- Name/logo on BIANC website/link to sponsor website
- Name/logo on Walk & Roll-athon T-shirts (if received by March 1, 2010)
- Name/logo on all on-site registration forms
- Name/logo on all event banners/course signage (if received by Mar.1, 2010)
- Sponsor giveaways/coupons/or samples given to all participants
- 12 waived entry fees (includes refreshments, lunch/event t-shirt)

### **Four Star Partner \$1,000**

- Name/logo on BIANC website as event sponsor
- Name/logo on Walk & Roll-athon T-shirts (if received by Mar.1, 2010)
- Name/logo on all on-site registration form
- Name/logo on walk and roll finish line banner/course signage (if received by March 1, 2010)
- Sponsor giveaways/coupons given to all participants

### **Four Star Partner continued**

- 8 waived entry fees (includes refreshments, lunch/event t-shirt)

### **Three Star Partner \$500**

- Name on BIANC website as event sponsor
- Name on Walk & Roll-athon T-shirts
- Name on on-site registration forms
- Name on course signage
- Sponsor giveaways/coupons given to all participants
- 6 waived entry fees (includes refreshments, lunch/event t-shirt)

### **Two Star Partner \$250**

- Name on BIANC website as event sponsor
- Name on Walk & Roll-athon T-shirts
- Sponsor giveaways/coupons given to all participants
- 4 waived entry fees (includes refreshments, lunch and event t-shirt)

### **One Star Partner \$100**

- Sponsor giveaways/coupons given to all participants
- 2 waived entry fees (includes refreshments, lunch and event t-shirt)

### **Display Booth Partner \$15**

- 1 table and 2 chairs
- 1 waived entry fee (includes refreshments, lunch and event t-shirt)

### **Call with questions:**

Peggy Nelson 336-882 1911  
Susan Fewell 919-618-3003

## **Event Beneficiary**

### **THE BRAIN INJURY ASSOCIATION OF NORTH CAROLINA (BIANC)**



The mission of the Brain Injury Association of North Carolina is to offer help, hope, and a voice for people with brain injury and their families. Our goals include training, legislative advocacy and greater access to appropriate and timely resources.

Each week in the State of North Carolina 12.6 persons are hospitalized with brain injuries impacting not only their lives but also their families. Recovery can take months and years. Help us reach every child, adult, military service member and family living with brain injury.

---

## **EVENT HOST**



### **High Point City Lake Park**

**CITY LAKE PARK  
602 W. MAIN STREET  
JAMESTOWN, NC 27282**

---