



THE BRAIN INJURY ASSOCIATION of NORTH CAROLINA

Offering help, hope, and a voice for people with brain injury and their families.

Corporate Sponsor Program 2010

Dear Brain Injury Association of North Carolina Valued Sponsor,

The Brain Injury Association of North Carolina's mission is to offer help, hope and a voice for people with brain injuries and their families. We are dependent on fund raising efforts to help us provide information and referral, support, training and educational programs, advocacy and outreach to survivors, their families and professionals. The Corporate Sponsorship Program is designed to involve corporate and business partners and friends in all aspects of the Association's yearly events, conferences and programs.

Each year the Association spends a tremendous amount of time, money and effort to promote and publicize individual events. Frequently, staff and committee volunteers find themselves appealing to the same corporations and businesses repeatedly. The Corporate Sponsor Program allows us to utilize our time and effort in the most cost efficient and fiscally responsible way.

Corporate Sponsors have the opportunity to make a decision each year and choose their level of involvement and be assured they are not missing a great opportunity with any of our events. Each level, Diamond, Gold, Silver and Bronze, provides benefits that correspond to the sponsor's financial commitment. We also seek individual event sponsors for our Walk & Roll-athons and other fundraising events on an annual basis. Your involvement will assist with event promotions and will provide a level of accounting and commitment that the Brain Injury Association of North Carolina can count on from year to year.

Please review the enclosed information and choose the level that fits your needs. A sponsorship application form is included. Each level of participation guarantees the Sponsor the greatest investment and return for your advertising dollars.

If you have any questions about this program, please feel free to contact me personally, or call Brittney Batchelor at 919-833-9634.

Sincerely,

Sandra Farmer

Sandra Farmer
President
919-833-9634

Family & Community
Support Office
Asheville

BIANC - Community
CarePartners
Outpatient Program
68 Sweeten Creek Road
Asheville, NC 28803
828-277-4868

Family & Community
Support Office
Charlotte

Carolinas Rehabilitation
1100 Blythe Boulevard
Charlotte, NC 28203
704-355-1502

Family & Community
Support Office
Greenville

P.O. Box 30496
Greenville, NC 27833
800-697-3115

Family & Community
Support Office
Raleigh

P.O. Box 10912
2113 Cameron St.,
Suite 242
Raleigh, NC 27605
919-833-9634

Triad Volunteer Resource Center
High Point

P.O. Box 10912
Raleigh, NC 27605
336-882-1911



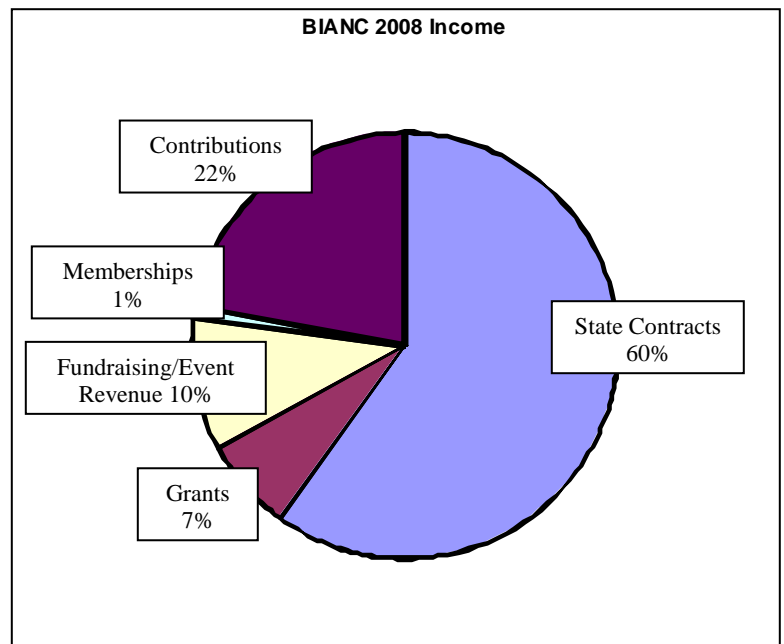
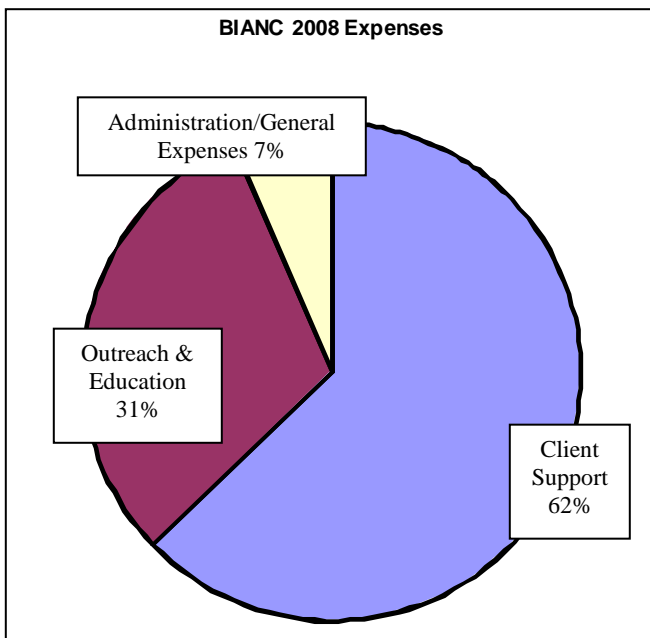
How Your Contribution Makes a Difference

The Brain Injury Association of North Carolina (BIANC) is a statewide organization dedicated to providing research, education, prevention, advocacy and support services to persons affected by brain injury, their families and the general public. BIANC is a **non-profit 501(c)(3)** organization and all donations are tax deductible. We greatly appreciate the generous contributions from individuals and businesses that allow us to provide support to the thousands of people in North Carolina who live with the devastating effects of brain injury.

There are 1.5 million Americans who sustain a traumatic brain injury each year which is 5 times more than those diagnosed with breast cancer, HIV/Aids, spinal cord injuries and multiple sclerosis combined! North Carolina also has the fourth highest active military population in the nation which gives NC an increased potential for service members and their families to be dealing with the effects of traumatic brain injury.

With adequate funding and support, there is a great deal of potential for improvement after a brain injury if rehabilitation, vocational and educational services are available. Below are some of the services and programs for those with brain injuries we would be able to increase with more funding:

- BIANC offers **training, materials and resource centers in rehabilitation hospitals and in veteran centers along with maintaining a Family helpline & website**, to assure that all persons with brain injuries, their families and professionals are directed to appropriate resources and services.
- BIANC provides prevention materials on **concussion, and sports injuries including protocols for concussion management**. We work with elementary, middle and high school athletes, coaches and school nurses providing education on brain injury prevention, including safe driving.
- BIANC plans to expand our outreach to assist with development of transition and rehabilitative services for our **veterans and service members living with brain injuries and their families**. We will be able to create specific education and training materials for this population. BIANC is offering technical assistance and small grant opportunities to encourage start-up of the Clubhouse Model Day Programs in the Triangle Area.
- **Prevention is the best cure for brain injury**. BIANC teams up with local Pilot Clubs and other organizations to provide safety and prevention programs.
- **Camp Carefree Retreat and Regional Recreational activities**. Scholarships are available for the week-end family camp and grants to local support groups for recreational activities that encourage fitness, wellness and social opportunities.



All amounts are rounded to the nearest dollar. Audited Financial Reports are available per request.



THE BRAIN INJURY ASSOCIATION of NORTH CAROLINA

Offering help, hope, and a voice for people with brain injury and their families.

Diamond Sponsorship – above \$10,000

Sponsor Benefits

- Full Page ad in quarterly Newsletter (7.5 inches wide x 10 inches tall)
- Full Page ad in annual Resource Book (sent to members, survivors & professional annually and on website)
- Logo on BIANC homepage website with live link on front page
- 1-year Subscription to BIANC's Starting Point newsletter
- 1-year Subscription to Brain Injury Association of America's newsletter
- Certificate suitable for framing
- Logo on all BIANC event t-shirts
- Logo on Banner displayed at all BIANC hosted events

Gold Sponsorship - \$5,000

Sponsor Benefits

- ½ page ad in quarterly Newsletter (7.5 inches wide x 4.75 inches tall)
- ½ page in annual Resource Book (sent to members, survivors & professional annually and on website)
- Logo on BIANC Website on Corporate Sponsor page (\$1000 fee for live link with logo on front page)
- 1-year Subscription to BIANC's Starting Point newsletter
- 1-year Subscription to Brain Injury Association of America's newsletter
- Certificate suitable for framing
- Logo on all BIANC event t-shirts
- Logo on Banner displayed at all BIANC hosted events

Silver Sponsorship - \$2,500

Sponsor Benefits

- ¼ page ad in quarterly Newsletter (3.75 inches wide x 4.75 inches tall)
- ¼ page ad in annual Resource Book (sent to members, survivors & professional annually and on website)
- Name on BIANC Website as Silver Sponsor (\$1000 fee for live link with logo on front page)
- 1-year Subscription to BIANC's Starting Point newsletter
- 1-year Subscription to Brain Injury Association of America's newsletter
- Certificate suitable for framing
- Name on all BIANC event t-shirts
- Name on Banner displayed at all BIANC hosted events










Bronze Sponsorship - \$1,000

Sponsor Benefits

- 1/8 page ad in quarterly Newsletter (3.75 inches wide x 2.5 inches tall)
- 1/8 page ad in annual Resource Book (sent to members, survivors & professional annually and on website)
- Name on BIANC Website as Bronze Sponsor (\$1000 fee for live link with logo on front page)
- 1-year Subscription to BIANC's Starting Point newsletter
- 1-year Subscription to Brain Injury Association of America's newsletter
- Certificate suitable for framing
- Name on all BIANC event t-shirts
- Name on Banner displayed at all BIANC hosted events

Brain Injury Association of North Carolina

Corporate Sponsor Benefit Chart

	Diamond \$10,000 +	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Sponsor Benefits				
Ad in quarterly Newsletter	Full page	Half -page	Quarter-page	Eighth-page
Ad in annual Resource Book	Full page	Half-page	Quarter-page	Eighth-page
Logo on BIANC homepage with Live Link		<i>Extra fee</i> \$1,000	<i>Extra fee</i> \$1,000	<i>Extra fee</i> \$1,000
Logo on Corporate Sponsor page				
Logo on all event t-shirts and banners displayed at all BIANC hosted events				
Name on all event t-shirts and banners displayed at all BIANC hosted events				

All Corporate Sponsors Receive:

- 1-Year Subscription to BIANC's *Starting Point* newsletter
- 1-Year Subscription to Brain Injury Association of America's newsletter
- Certificate suitable for framing



BIANC Corporate Sponsor Program 2010 Registration and Application

Yes! I would like to become a Corporate Sponsor at the level of:

- Diamond** \$10,000 and above \$ _____
- Gold** \$5,000 \$ _____
- Silver** \$2,500 \$ _____
- Bronze** \$1,000 \$ _____
- I would like my logo on **BIANC Website** \$ _____
with Live Link on front page
(additional \$1,000 fee except Diamond sponsors)

Total \$ _____

Enclosed is check for \$ _____

Please bill credit card # _____ Exp _____ Visa MC

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____ e-mail: _____

Section of **Resource Book** I would like my ad to be listed in (available online at www.ncbraininjury.net):

Email ad for newsletter and resource to bianc@bianc.net. Preferred formats are .jpeg, .tif, .gif or .pdf files. Please provide both a color version and a black and white version of your ad.

Other employees that will be involved:

Name: _____ Title: _____

Name: _____ Title: _____

Name: _____ Title: _____

Please return in the enclosed self-addressed envelope. Thank You!