

Dear Valued Brain Injury Association of North Carolina Sponsor,

The Brain Injury Association of North Carolina (BIANC) needs your support.

As you may be aware, BIANC has offered help, hope and a voice for people with brain injury and their families throughout North Carolina for almost 30 years. Renowned for its unique, multidisciplinary approach, The Brain Injury Association of North Carolina provides information and referral, support, education, and advocacy to brain injury professionals, military veterans, survivors, and their families.

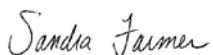
The Brain Injury Association of North Carolina has dramatically impacted the lives of thousands of North Carolina state citizens. The combined productivity of the Association significantly contributes to the health of our state and local communities.

We need your help to assure the community that a brain injury survivor can and will receive the services they are entitled to.

Your help is vital, not only for brain injury survivors and their families, but also to continue a tradition of excellence in the brain injury community in North Carolina.

I hope that you will consider support at the Bronze, Silver, Gold, or Diamond level. All you need to do to become a valued patron is to complete and return the enclosed form. Your contribution is an investment in our future.

With Gratitude,



President, BIANC

**Resource Center  
Asheville**

CarePartners Rehabilitation  
Hospital  
68 Sweeten Creek Road  
Asheville, NC 28803  
828-277-4868

**Resource Center  
Charlotte**

Carolinas Rehabilitation  
1100 Blythe Boulevard  
Charlotte, NC 28203  
704-960-0561

**Resource Center  
Greenville**

P.O. Box 30496  
Greenville, NC 27833  
252-561-6886

**Resource Center  
Raleigh**

P.O. Box 10912  
Raleigh, NC 27605  
919-833-9634  
800-377-1464

**Volunteer Resource Center  
Triad**

Wake Forest Baptist Health  
Sticht Center 3<sup>rd</sup> Floor  
Medical Center Drive  
Winston Salem, NC 27157  
336-713-8582  
336-882-1911

# Our Mission

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*“The Brain Injury Association of North Carolina (BIANC) offers help, hope, and a voice to people with brain injury.”*

*BIANC provides programs to prevent brain injuries, support services to survivors and their families, educates the public on the risks and impact of brain injury, and advocates for legislation and improved community services.*

## Prevention

Prevention is the only cure for brain injury and BIANC’s programs lead the way in teaching and encouraging safe, responsible behavior. It is the mission of BIANC to educate every man, woman and child in our state about the risks of acquiring a brain injury and the devastating consequences of this tragedy.

BIANC has coordinated with Pilot Clubs across NC to provide Brain Minders prevention programs to pre-schoolers and children attending day cares.

## Looking to the future...

BIANC will continue to educate the public about the importance of safe and responsible behavior.

BIANC will support activities and legislation to reduce the occurrence of brain injuries in NC.

## Support

The professionals at BIANC provide resources and information to rehabilitation and military contacts as well as the general public throughout North Carolina on a variety of topics, including state benefits, medical facilities, housing and legal services. We provide complementary memberships to survivors, families, and military.

BIANC supports over 43 support group leaders throughout the state who provide survivors and their loved ones a forum for sharing information about brain injury and an opportunity to meet others who are compassionate and understanding. In addition, we help fund regional recreational events for support group members.

BIANC supports a week-end wellness retreat for over 150 survivors and their families annually. At the event the campers are provided with various wellness and peer development opportunities as well as opportunities to meet others with a brain injury.

BIANC helped to develop two clubhouse day programs for people with brain injuries: The Gateway Clubhouse located in Raleigh, NC and Hinds' Feet Farm in Asheville, NC. These day programs provide a supportive and encouraging environment where individuals can work on rebuilding their lives.

## Looking to the future...

BIANC will continue to promote the welfare of people with brain injuries in all stages from point of injury to community re-entry through supporting programs that provide rehabilitation and long term care.

BIANC will keep our website and resource materials up to date and user friendly.

BIANC will encourage the formation of local brain injury support groups and support the existing groups, while supporting the Triad Volunteer Resource Center to become self-sustaining.

BIANC will also work with Pilot Clubs across NC to offer additional week-end wellness retreat experiences for survivors and their families.

## Education

BIANC is committed to educating the public about brain injury and empowering survivors and their families to live the fullest lives possible, as well as providing the latest information and resources to professionals, medical providers, caregivers, survivors and families through workshops and conferences.

BIANC provided BI 101 training sessions to Local Management Entity (LME) staff and community case workers, as well as training on Mild TBI through Invisible Wounds of War to serve returning military troops.

BIANC provided Certified Brain Injury Specialist (CBIS) trainings to professionals in NC.

BIANC coordinated with Wake AHEC to host an annual brain injury professional training symposium, as well as exhibited at other conferences, health fairs, professional symposiums, and military events across NC.

BIANC hired a Training Coordinator to help educate professionals, family members, and others about the causes and consequences of brain injury.

## **Looking to the future...**

BIANC will increase public and professional awareness of brain injuries through trainings and educational materials for survivors, families, military and professionals.

BIANC will also coordinate with BIA of America and make use of all resources available.

## Advocacy

BIANC advocates for improved services for survivors and proactively supports legislation to prevent brain injury. The organization works closely with health care providers, legislators and government agencies to ensure that appropriate services are available to brain injury survivors and their families.

BIANC held 6 Walk & Roll-athons and a Ride for the Rock cycling event to raise awareness throughout NC in 2010.

BIANC coordinated a brain injury awareness day at the NC State Legislature

BIANC educated legislators and informed survivors and families about the legislative process and needs for more funds. BIANC also participated in a rally to support the Coalition for Developmental Disability funding.

BIANC helped in getting new legislation passed for Traumatic Brain Injury (TBI) Waiver and supported the Brain Injury Advisory Council

## **Looking to the future...**

BIANC will support activities and legislation to increase the resources and funding for services for people with a brain injury.

BIANC will follow introduced brain injury legislation with our ALSTARS group.

BIANC will continue to support the Brain Injury Advisory Council.

## **Diamond Sponsorship – above \$10,000**

### **Sponsor Benefits**

- Full Page ad in quarterly Newsletter (7.5 inches wide x 10 inches tall)
- Full Page ad in BIANC Resource Book
- Logo on homepage of BIANC's website with live link on front page
- Logo on BIANC's website as Diamond Sponsor
- Logo on all BIANC event t-shirts and banner displayed at all BIANC hosted events
- 1-year Subscription to BIANC's *Starting Point* newsletter
- 1-year Subscription to Brain Injury Association of America's newsletter
- Certificate suitable for framing

## **Gold Sponsorship - \$5,000**

### **Sponsor Benefits**

- ½ page ad in quarterly Newsletter (7.5 inches wide x 4.75 inches tall)
- ½ page in BIANC Resource Book
- Logo on homepage of BIANC's website with live link on front page
- Logo on BIANC Website as Gold Sponsor
- Logo on all BIANC event t-shirts and banner displayed at all BIANC hosted events
- 1-year Subscription to BIANC's *Starting Point* newsletter
- 1-year Subscription to Brain Injury Association of America's newsletter
- Certificate suitable for framing

## **Silver Sponsorship - \$2,500**

### **Sponsor Benefits**



- ¼ page ad in quarterly Newsletter (3.75 inches wide x 4.75 inches tall)
- ¼ page ad in BIANC Resource Book
- Name on BIANC Website as Silver Sponsor
- Name on all BIANC event t-shirts and banner displayed at all BIANC hosted events
- 1-year Subscription to BIANC's *Starting Point* newsletter
- 1-year Subscription to Brain Injury Association of America's newsletter
- Certificate suitable for framing

## **Bronze Sponsorship - \$1,000**

### **Sponsor Benefits**

- 1/8 page ad in quarterly Newsletter (3.75 inches wide x 2.5 inches tall)
- Name on BIANC Website as Bronze Sponsor
- Name on all BIANC event t-shirts and banner displayed at all BIANC hosted events
- 1-year Subscription to BIANC's *Starting Point* newsletter
- 1-year Subscription to Brain Injury Association of America's newsletter
- Certificate suitable for framing

# Brain Injury Association of North Carolina Corporate Sponsor Benefit Chart

|  | <b>Diamond<br/>\$10,000 +</b>   | <b>Gold<br/>\$5,000</b>  | <b>Silver<br/>\$2,500</b> | <b>Bronze<br/>\$1,000</b> |
|--|---|--|---------------------------|---------------------------|
| <b>Sponsor Benefits</b>  |   |  |                           |                           |
| Ad in quarterly Newsletter   | <i>Full page</i>  | <i>1/2 page</i>  | <i>1/4 page</i>           | <i>1/8 page</i>           |
| Ad in Resource Book  | <i>Full page</i>  | <i>1/2 page</i>  | <i>1/4 page</i>           |                           |
| Logo on BIANC homepage with Live Link                                  |  |  |                           |                           |
| On Corporate Sponsor Page on BIANC website                             | <i>Logo</i>   | <i>Logo</i>  | <i>Name</i>               | <i>Name</i>               |
| On all event t-shirts and banners displayed at all BIANC hosted events | <i>Logo</i>   | <i>Logo</i>  | <i>Name</i>               | <i>Name</i>               |

## **All Corporate Sponsors Receive:**

- 1-Year Subscription to BIANC's *Starting Point* newsletter
- 1-Year Subscription to Brain Injury Association of America's newsletter
- Certificate suitable for framing

# Resource Book



BIANC's Resource Book is offered as a tool to empower individuals with brain injury, their families, and loved ones with information they can use to access support systems and services, and to increase the effectiveness of available resources.

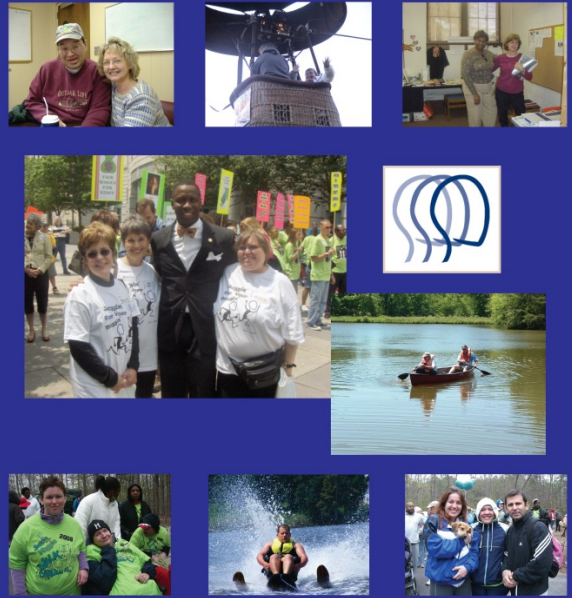
The Resource Book is distributed at the time of discharge from acute care, at rehabilitation facilities, hospitals, as well as given directly to consumers by BIANC staff.

The Resource Book is designed to be distributed to:

- Hospitals, resource centers, clinics
- Brain injury survivors and their families
- Professionals
- Conferences and health fairs

## Brain Injury Association of North Carolina

### 2009 Resource Book



Offering Help, Hope and a Voice for people with brain injuries and their families

The Resource Book includes educational information and listings in the following sections:

- Abuse/Domestic Violence
- Advocacy/Support Agencies
- Assistive Technology
- Brain Injury Support Groups for Survivors and Families
- Caregiver Support
- Counselors/Psychologists
- Educational & Support Services
- Financial Services
- Guardianship
- Independent Living-NC Centers for Independent Living & Stat Offices
- Legal Services
- Long Term Care: Day Programs & Nursing Homes/Assisted Living
- Mental Health/Developmental Disability/ Substance Abuse Services (LME)
- Neuropsychiatrists
- Neuropsychologists
- Pediatrics
- Recreational & Leisure
- Rehab Physicians/Physiatrists
- Rehabilitation Services
- Residential Options
- Respite Care
- Substance Abuse
- Veteran Resources
- Vision Specialist
- Vocational Services & VR Offices



## BIANC Corporate Sponsor Program 2012 Registration and Application

Yes! I would like to become a Corporate Sponsor at the level of:

- Diamond** \$10,000 \$ \_\_\_\_\_
- Gold** \$5,000 \$ \_\_\_\_\_
- Silver** \$2,500 \$ \_\_\_\_\_
- Bronze** \$1,000 \$ \_\_\_\_\_
- Total** \$ \_\_\_\_\_

Enclosed is check for \$ \_\_\_\_\_

Please bill credit card # \_\_\_\_\_ Exp \_\_\_\_\_  Visa  MC

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ e-mail: \_\_\_\_\_

Section of Resource Book I would like my ad to be listed in (See Table of Contents):

\_\_\_\_\_

Email ad for newsletter and resource to [bianc@bianc.net](mailto:bianc@bianc.net). **Please provide a .jpeg color version of your ad with minimum of 300 dpi.**

Other employees that will be involved:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

*Please return by mail (BIANC, PO Box 10912, Raleigh, NC 27605) or by fax (919-833-5415). Thank You!*