

BIANC has a Facebook Page!

As we enter a new decade, it is very eye opening to me the amount of involvement we all have in technology. I rarely send any letters via snail mail because it is much easier and faster to send an email. I even find myself communicating with most loved ones over the internet instead of through a phone conversation. Technology has made our lives more convenient. Communication being more convenient has good qualities and bad qualities. One bad quality is that it is not as personal. However, because it is more convenient, we are able to do it more and are more willing to do it.

One great thing that has come along is the social networking site, Facebook. There are over 350 million active users on Facebook and it has become a way for old friends to reconnect or for class members to find each other after graduation.

While I was in college, Facebook was first introduced to a select number of colleges. East Carolina University, my alma mater, was one of the colleges selected to test it out. Since then, Facebook has grown and now anyone can become a member.

Because of the advanced technology world that we live in now, I thought that it would be important for us to reach out to new members and potential members of the Brain Injury Association through Facebook. Now anyone that is a member of Facebook can become friends with the Brain Injury Association of North Carolina (BIANC)!

If you would like to become a friend of BIANC on Facebook, simply go to www.facebook.com, and if you are a member sign in as usual! If not, there is a link on the front page where you can create a new account. You should do it! You'll love it!

After becoming a member, go to the search box at the top right hand corner of your homepage. Type in "Brain Injury Assoc NC". This is the name of our Facebook Profile. Once you press enter it will come up with "search results". Click on the profile with the name "Brain Injury Assoc NC". At the top of the page there will be a box that says "Add Friend". Click on this box. After you click on the box another box will appear and will ask you to confirm that you would like to add Brain Injury Assoc NC as a friend. Click confirm! Within a few days I will respond as the administrator of the BIANC Facebook page to confirm you as a friend! Once I have confirmed you, Facebook will notify you that you are officially friends with BIANC!

After adding us as a friend on Facebook, you can support BIANC by "supporting our cause" on Facebook!

Causes on Facebook is an application that you add to your Facebook page. Any Facebook user with a little passion and initiative can create a cause, recruit their friends, and keep everyone up to speed on related issues and media, and you can even raise money. You may donate to our cause via credit card.

In order to join and support our cause, there is a very simple process! After becoming friends with BIANC, you are now able to view our Facebook page. To the bottom left hand corner you will see a box that says "support our cause" Simply click on that button. It will ask you to "allow" causes to access your information. This is perfectly safe, it is only asking you this so that you may log into Facebook and log into "causes" under the same user name on Facebook. Once you have confirmed that you will allow "causes" to access your information, you will have joined our cause. From there it will instruct you on you can recruit your friends to access our "cause" and join and support us as well! Within our "cause" page you may donate to us at any time!

We hope that you will consider adding us as a friend on Facebook. We will continue to try to keep you updated as much as possible through snail mail, email, and now through Facebook! I try to keep our Facebook page up to date and check it as much as possible, so feel free to write to us through Facebook with any questions or requesting information!

BIANC currently has 43 'friends' on our facebook page and we have 89 members who are supporting our 'Cause'. We have collected our first donation through Facebook of \$28. We hope to be able to reach more individuals through our Facebook page to offer support and assistance and increase awareness about the challenges of living with brain injury.

Call Brittnye at 919-833-9634 if you would like more assistance.

See you in cyber space!

Brittnye Batchelor

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